

## YASHWANTH K CHIDIPOTHU

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### PERSONAL DESCRIPTION:

I am **Yashwanth Kumar Chidipothu**, born into a farming family and living in Tadepalli, Guntur District, Andhra Pradesh holding **B.COM and MBA** degrees from **Acharya Nagarjuna University**. **Having held diverse roles in both the Agro-industry and Information Technology sectors in India and the USA**, my professional journey commenced at Heritage Foods India Limited in 1995, where I rose to the position of a manager by 2004. Subsequently, I relocated to the USA in May 2004 and worked in various capacities in the Information Technology industry until 2012. I returned to India permanently with the intention of working for society.

### CHAIRMAN – TOBACCO BOARD:

As the current Chairman of the Tobacco Board, I am actively engaged in addressing the daily issues of tobacco farmers through consistent visits to tobacco fields and auction platforms. This allows me to develop a profound understanding of the challenges farmers encounter, encompassing market dynamics, adverse weather conditions, and unforeseen obstacles. I work closely with the Executive Director for organizational growth and operational efficiency. I take the lead in organizing Full Board meetings with members to address crucial matters and reach collective decisions. I play a role in developing policies that prioritize both farmers and trade by working in collaboration with the Ministry of Commerce and Industry.

### VISION:

**"The soul of India lives in its villages" - M.K. Gandhi.** My objective is to foster holistic development in rural areas by emphasizing sustainable agriculture, rural entrepreneurship, and social infrastructure. **As a patriotic citizen, I am committed to contributing to India's emergence as a global economic powerhouse and a developed nation.** I admire Prime Minister Shri. Narendra Modi's vision for India to attain the status of the world's third-largest economy and his aspiration to transform India into a developed nation by 2047.

### WORK ON FARMERS' ISSUES:

As a dedicated farmer activist, I work for the rights and well-being of farmers across our state. **From the fields to the corridors of power, my journey has been one of unwavering commitment to addressing farmers' issues, shaping policy matters, and leading agitations when necessary.** Through peaceful protests, awareness campaigns, and dialogues with policymakers, I strive to bring about positive change for farmers, emphasizing the need for sustainable agriculture.

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Cultivating tobacco for the past twelve years as a registered tobacco grower, I've been addressing day-to-day issues faced by tobacco farmers.

**I have participated various International Tobacco growers meets in Surabaya, Indonesia (Oct 2013) and Hanoi, Vietnam (April 2015)** to represent the Indian tobacco farmers' issues and interacted with worldwide tobacco farming community. **Worked with Phillip Morris International as a project coordinator to implement good Agricultural Labor Practices (ALP) programs in the Burley Tobacco producing region.** The program aimed to align with International Labor Organization (ILO) standards and establish effective procedures, fostering improved relationships between farmers and farm workers to enhance motivation, productivity, and profitability.

### PROFESSIONAL EXPERIENCE:

**I began my career at Heritage Foods Limited, a dairy products company, dedicating nine years from 1995 to 2004.** My objective was to empower farmers by ensuring fair prices through organized channels and provide consumers with high-quality milk products through efficient technologies. As branch manager, I boosted sales from 3000 to 1,45000 liters per day, navigating tough market conditions with my expertise.

**I Worked as a Business analyst and Technical Resource Specialist in New Jersey, USA from 2004 to 2012.** Over 8 years of experience as a Business Analyst, I have worked with various clients on their project management, functional analysis, and Software development Life Cycle. **Moved to India in 2012 and freelanced as a Technical Resource Specialist for a US-based IT consulting firm until 2023.**

### ASSOCIATION WITH BHARTIYA JANATA PARTY (BJP):

"An honest man in politics shines more there than he would elsewhere." – Mark Twain. Strong believer of this quote and inspired by the BJP ideologies, **I have been actively serving in various capacities within BJP- Andhra Pradesh for the past 7 years, includes my service as the State General Secretary for BJP Kisan Morcha and my current position as a Media panelist.** In line with the party's commitment to develop the nation and democratic values, I confidently engage as a practicing politician and diligently fulfill the role of a policy advisor. My dedication is evident through active participation in protests, party initiatives, and collaborative efforts with authorities to propose effective solutions, showcasing my unwavering commitment to the party's principles.

**KEY COMPETENCIES:** I am a self-motivated professional with strong management, organizational, and communication skills. Experienced in multitasking and adaptable to various circumstances. Please follow me :<https://www.facebook.com/yashwanth.kc/> & <https://twitter.com/YashwanthKC>